

## Everything you need to know about being our Campaigns & Policy Officer - Northern Ireland

You'll support our national and local campaigning work across Northern Ireland to improve the lives of people with Parkinson's and those closest to them. As part of our dynamic and welcoming Northern Ireland team, you'll listen to the needs of our local communities and work with colleagues across the charity to deliver focussed political campaigning work.

You'll enable our community to raise awareness and increase knowledge about Parkinson's. You'll use your knowledge of public policy in Northern Ireland and across the UK to make sure that the voices of people with Parkinson's, their partners, family members and friends are heard, and help to drive changes that improve lives.

### What you'll do

- Be a first point of contact for campaigners in Northern Ireland, who want to improve services in their local area.
- Support the work of the Policy and Campaigns Manager to understand and influence UK wide and Northern Ireland specific legislation, policy and practice relating to our communities
- Provide expert advice and support to colleagues and campaigners on how best to influence decision makers in Northern Ireland.
- Build close working relationships with our Northern Ireland team, including staff and our local networks.
- Recruit and manage a sustainable network of local campaign volunteers specific to Northern Ireland.
- Use our UK-wide campaign priorities to deliver national and local campaign activity.
- Communicate our campaign work to our local networks and other Parkinson's UK teams.
- Coordinate campaigns with other charities and organisations, where appropriate to further our goals.
- Involve and build relationships with MLAs where required.

### What you'll bring

- Experience of campaigning and an understanding of its basic tools and techniques **(A)**
- Experience of interpreting complex policy issues for a public audience **(A,I,T)**
- Knowledge of the Northern Ireland political and public policy landscape **(A,I,T)**
- Experience in organising events for relevant stakeholders **(A)**
- Ability to network and manage supportive relationships with volunteers, MLAs and a range of external organisations **(I)**
- Experience of managing a varied workload and working to tight deadlines. **(I)**
- Excellent written and oral communication and an ability to produce inspiring content to motivate others **(A,I)**
- Strong people skills, and a commitment to putting the experiences and needs of people affected by Parkinson's at the centre of your work **(I)**
- Excellent organisational skills and ability to prioritise. **(A, I)**
- Ability to work independently, cooperatively and as a part of a team **(I)**
- Experience of using digital tools to work collaboratively and productively **(I)**

**(A)** indicates that this criteria will be assessed at the Application stage

**(I)** indicates that this criteria will be assessed at the Interview stage

**(T)** assessed by a test/presentation

## A bit more about the role

You'll report to the **Policy and Campaigns Manager, Northern Ireland**

Your contract will be **permanent**

You'll work **21 hours a week**.

This role is home based, and in person activities will be expected to meet the requirements of your role and based on your team agreement, such as meeting with people affected by Parkinson's and engagement with the community/stakeholders.

You'll be paid **£22,632.91 per year**

Your main relationships will be with:

- **People with Parkinson's and their families and carers, including local group members and campaigners.**
- **Parkinson's UK Northern Ireland staff team**
- **Policy and Campaigns colleagues in the wider charity**
- **Excellence Network team**

## Be part of the **Community** directorate

How can we offer better support, every day? Our Community team leads our work supporting people with Parkinson's, their families and carers.

Our priorities are set through feedback from people affected by Parkinson's. We make sure that everyone has access to the best care and support from health services and from us. Especially when things get more complex. We can't do this alone. We work in partnership with networks of supporters, including over 3000 volunteers in our local groups.

We make sure that the voices of people affected by Parkinson's are heard by the right people, in the right places, at the right times.

## What we offer

We recognise that our greatest asset is our people! And our benefits reflect our commitment to nurturing a thriving and fulfilled workforce.

Our benefit package is designed with your well-being in mind. From reward, health and wellness initiatives, learning and development opportunities and a range of perks tailored to enhance your work-life balance.

To find out more about what we offer, follow this link

Our benefits, and what we offer can be found on our website:  
<https://www.parkinsons.org.uk/about-us/benefits-working-us>

## What we do and how we do it

### Our vision • our ultimate aim

Together we will find the cure, and improve life for everybody affected by Parkinson's.

### Our social mission • what we deliver

We're a people-powered movement. On the verge of major breakthroughs in Parkinson's. By uniting we will find a cure. Together, we will help people get the best care and will ensure everyone sees the real impact of Parkinson's.

### Our values • the way we work

- **People-first:** We're a strong movement for change, informed, shaped and powered by people affected by Parkinson's. We value and support each other.
- **Uniting:** We're people with Parkinson's, scientists and supporters, fundraisers and families, carers and clinicians. We're working, side by side, to improve the lives of everyone affected by Parkinson's
- **Pioneering:** We innovate across everything we do. Creative, courageous and with pioneering spirit, we strive to continually improve.
- **Driven:** We live and breathe our purpose. We set clear goals and strive to deliver the greatest impact for people affected by Parkinson's.