

Everything you need to know about being our Campaigns Officer for Wales

You'll lead and coordinate our local campaigning work across Wales. Your work will help the charity improve the lives of people in local communities affected by Parkinson's. You'll listen to the needs of our local communities and work with volunteers and colleagues in the wider Wales team to do focussed campaigning and advocacy work. Through co-production you will ensure that the voices of people with Parkinson's, their families and carers are heard by decision makers.

What you'll do

- Support the development and delivery of campaigns activity for Wales and proactively identify opportunities for public-facing campaigns.
- Recruit and manage a sustainable community of campaign volunteers.
- Use our national campaign priorities to deliver related local campaign activity.
- Organise and deliver training events for people with lived experience who wish to engage as well as campaign volunteers.
- Create content for public facing elements of campaigns, including supporter actions, web pages, newsletter and social media.
- Communicate our campaign work externally and to other teams in the organisation. Promote and support the development of new opportunities to involve people with lived experience of Parkinson's in our campaigning work.
- Work with partner organisations to develop and implement shared campaign actions.
- Represent Parkinson's UK Cymru externally as and when required.

What you'll bring

- Experience of campaigning and an understanding of the basic tools and techniques used in campaigning. **(A,T)**
- Experience of working with volunteers and services users including how best to support them to achieve their campaigning goals. **(A,I)**
- Experience in organising events. **(A)**
- Ability to network and build supportive relationships with volunteers, MSs/MPs and health bodies. **(A,I)**
- Experience of managing a varied workload and working to tight deadlines. **(A,I)**
- Experience of delivering training to a variety of audiences **(I)**
- Ability to work flexibly, occasionally evenings or weekends. **(I)**
- Excellent written and oral communication and client care skills, including a confident phone manner and an ability to produce inspiring content to motivate volunteers and staff. **(I)**
- Excellent organisational skills and ability to prioritise. **(I)**
- Ability to work independently, coproductively and as a part of a team. **(I)**
- Experience of using digital tools to work collaboratively and productively. **(A)**

(A) assessed at the application stage **(I)** assessed at interview stage **(T)** assessed by a test/presentation

A bit more about the role

You'll report to the **Policy, Campaigns and Communications Manager, Wales**.

Your contract will be **permanent**.

You'll work **21 hours a week**.

You'll be based at **home**.

You'll be paid **£22,632.92 per year, prorated from £37,721.54**

Your main relationships will be with:

External Relationships:

- People affected by Parkinson's
- Local and national decision makers including elected members of local councils and the Senedd/ Welsh Parliament
- Statutory providers in health and social care
- Local and national media broadcasters in Wales
- Third sector partners
- Corporate and other supporters

Internal Relationships

- All members of Wales team
- Cymru Development Team (staff and volunteers)
- Campaigns and Personal Stories volunteers
- Parkinson's UK Cymru's branches, groups and cafes
- Colleagues across the wider UK charity
- Research Interest Network

Be part of the **Community** directorate

How can we offer better support, every day? Our Community team leads our work supporting people with Parkinson's, their families and carers.

Our priorities are set through feedback from people affected by Parkinson's. We make sure that everyone has access to the best care and support from health services and from us. Especially when things get more complex. We can't do this alone. We work in partnership with networks of supporters, including over 3000 volunteers in our local groups.

To deliver better support, we also lead on policy, campaigning, service improvement, professional engagement, education and strategic intelligence. We make sure that the voices of people affected by Parkinson's are heard by the right people, in the right places, at the right times.

What we offer

Flexi-time – The scheme offers employees flexibility on start and finish times, and the ability to take back time you have worked above your contracted hours.

Annual and Christmas leave – We offer 25 days, rising by an additional day after two years and then another day after four years' service, taking you to 27 days. We also close for three days between Christmas and New Year, and you don't need to book this using your allowance.

Our UK Office - Take advantage of our UK office based in London, Victoria, which offers a great space to work with sit-stand work desks, touch points, collaboration spaces and private working booths. Most of our meeting rooms are now equipped with new Google Meet devices which let you easily conduct hybrid video conference calls and collaborate with both colleagues in the room and those joining remotely.

Interest-free season ticket loan – This will enable you to purchase an advance ticket more cheaply, once or twice a year, and benefit from the savings. You can apply after you're confirmed in post

Pension – You'll be eligible and auto-enrolled into a pension scheme. We'll double your contribution up to 6% - so if you contribute 2%, we'll contribute 4% etc.

Salary Exchange - The scheme offers you to exchange part of your gross salary for pension contributions. Salary exchange is linked to our auto enrollment pension scheme and is operated on an opt-in basis.

Sabbatical Leave - The charity is committed to supporting our people in their personal and professional aspirations and offers sabbatical leave for up to six months after three years continuous service.

Interest-free educational loan – This is our commitment to invest and support employees with continued learning.

Death in service cover – From your first day of service, we'll pay four times your salary, if you're aged between 16 and 70.

Ride2work programme – This is another scheme that enables employees to get tax incentives from cycling to work.

Employee assistance programme – A free and confidential service which ranges from emotional support to financial advice.

Learning and development – A key part of our People Strategy is to continue to develop and enhance the learning experience during your time at Parkinson's UK, and we are proud to offer many learning opportunities.

Maternity, adoption and shared parental pay – we offer an enhanced arrangement on the statutory entitlement. This is 8 weeks at full pay and 18 weeks at half pay dependent on your qualifying service.

Paternity pay – we offer up to 2 weeks full pay dependent on your qualifying service.

Family leave – these policies include compassionate, dependents, carers and bereavement leave that support the lives of employees who have additional commitments

What we do and how we do it

Our vision • our ultimate aim

Together we will find the cure, and improve life for everybody affected by Parkinson's.

Our social mission • what we deliver

We're a people-powered movement. On the verge of major breakthroughs in Parkinson's. By uniting we will find a cure. Together, we will help people get the best care and will ensure everyone sees the real impact of Parkinson's.

Our values • the way we work

- **People-first:** We're a strong movement for change, informed, shaped and powered by people affected by Parkinson's. We value and support each other.
- **Uniting:** We're people with Parkinson's, scientists and supporters, fundraisers and families, carers and clinicians. We're working, side by side, to improve the lives of everyone affected by Parkinson's
- **Pioneering:** We innovate across everything we do. Creative, courageous and with pioneering spirit, we strive to continually improve.
- **Driven:** We live and breathe our purpose. We set clear goals and strive to deliver the greatest impact for people affected by Parkinson's.