



JOB DESCRIPTION

Job Title	Campaigns Officer
Location	50 Featherstone St, London, EC1Y 8RT (Hybrid 2 days per week in the office)
Mission	Medical Aid for Palestinians (MAP) works for the health and dignity of Palestinians living under occupation and as refugees. MAP is the leading UK charity delivering health and medical care to those worst affected by conflict, occupation and displacement, in the occupied Palestinian territory and Palestinian refugee camps in Lebanon.
Job Purpose	The Campaigns Officer will provide essential operational and coordination support to deliver MAP's campaigns effectively. Working under the direction of the Campaigns Manager, the postholder will support the planning and delivery of campaigns across multiple channels, help coordinate coalition and partner relationships, produce supporter-facing content and communications, and contribute to monitoring and reporting. The role is central to enabling the Campaigns Manager to focus on strategy and stakeholder engagement, while ensuring day-to-day campaign delivery runs smoothly.
Reporting to	Campaigns Manager
Hours	35 hours per week
Key Internal Relationships	Advocacy and Campaigns Team, Communications Team, Fundraising Team.
Key External Relationships	Campaign coalitions and NGO partners, MAP supporters and volunteers, creative and PR agencies.
Contract	Fixed-term, 12 months

This job description does not form part of your contract of employment and can be amended from time to time as the needs of the organisation require.

DUTIES AND KEY RESPONSIBILITIES

1. Campaign Coordination and Delivery

- Support the Campaigns Manager in the day-to-day coordination and delivery of MAP's priority campaigns for 2026/27, including maintaining workplans, tracking deliverables, and managing timelines.
- Help coordinate campaign activity across teams, flagging risks and progress to the Campaigns Manager and ensuring actions are followed up.
- Support the planning and logistics of campaign events, stunts, and public-facing activities, including managing practical arrangements.
- Assist in managing relationships with external suppliers, agencies, and partners involved in campaign delivery, including coordinating briefs and reviewing outputs.

- Maintain campaign documentation and internal records, ensuring the team has clear and up-to-date information on campaign activity.

2. Coalition and Partner Support

- Provide coordination and administrative support to MAP's campaign coalitions and NGO partnerships,
- Help prepare materials for coalition meetings, take notes, and follow up on agreed actions.
- Support the Campaigns Manager in building and maintaining relationships with coalition members, civil society groups, and campaign partners.
- Assist in identifying opportunities for joint campaigning and collaborative action across the sector.

3. Supporter and Community Mobilisation

- Support the campaign manager with the development and distribution of campaign toolkits, action guides, and supporter resources, ensuring materials are accessible, accurate, and on brand.
- Help coordinate MAP's network of campaigners and supporters, responding to enquiries, sharing updates, and supporting onboarding of new campaigners.
- Help identify individuals, groups, and networks who can amplify MAP's advocacy messages and expand our community of campaigners.

4. Campaign Content and Communications

- Draft supporter-facing campaign content including emails, social media posts, action alerts, and web copy, working in close coordination with the Communications and Fundraising team.
- Help ensure all campaign materials are consistent with MAP's messaging, values, and brand guidelines.
- Support the production of campaign assets including toolkits, infographics, and short-form content, coordinating with the design team and external suppliers as needed.
- Contribute to the development of innovative approaches to engage MAP supporters and new audiences in campaign action.

5. Monitoring, Evaluation, and Reporting

- Track campaign metrics and supporter engagement data, compiling regular updates for the Campaigns Manager.
- Support the preparation of campaign reports and evaluation documents for internal and external audiences.
- Help capture learnings from campaigns to feed into future planning, maintaining a record of what has worked well and where improvements are needed.
- Monitor the external landscape, including sector news, coalition developments, and peer organisation campaigns and flag relevant intelligence to the team.

General Responsibilities

- Support the mission, ethos, and values of MAP.
- Provide cover support for team colleagues during annual leave and busy periods.
- Carry out other associated duties as may arise in line with the broad remit of the position.
- Support and promote diversity and equality of opportunity in the workplace.
- Work collaboratively with others in all aspects of our work.

PERSON SPECIFICATION

Experience and knowledge

- Experience of working in a campaigns, communications, or advocacy environment, ideally within the humanitarian, human rights, or international development sector.
- Understanding of campaign delivery, including digital campaigns, public mobilisation, and supporter engagement and how these elements work together.

- Experience of using e-marketing platforms and CRM for managing campaign data.
- Experience of producing written communications for a public or supporter audience, including emails, social media content, or similar.
- Experience of coordinating projects or workstreams, including tracking progress and managing competing tasks to deadlines.
- Familiarity with campaign coalitions or partnership working is an advantage.
- Strong understanding of the UK political context
- Understanding of or interest in Palestinian rights, international humanitarian law, or health in conflict contexts.
- Commitment to MAP's mission, values, and work.

Skills and abilities

- Strong written communication skills, able to produce clear, compelling copy for different audiences and channels.
- Good organisational skills with the ability to manage multiple tasks and prioritise effectively in a fast-paced environment.
- Ability to work both independently and as part of a team, taking initiative while knowing when to escalate.
- Attention to detail and a commitment to quality in all outputs.
- Fluent written and spoken English.
- Working knowledge of Arabic is an advantage.
- Comfortable using digital tools for content creation, project tracking, and communications.

Personal attributes and other requirements

- Commitment to human rights, international justice, and promoting Palestinian participation in advocacy and policymaking.
- Able to travel within the UK and willing to travel to Lebanon and the occupied Palestinian territory if required.
- Able to work occasionally on evenings and weekends during emergencies, with time off in lieu.
- Commitment to advancing anti-racism, anti-discrimination, and equal opportunities.