

Form to arrange for a job vacancy to be advertised

Name of Manager making request:	Lizzie
Job Title:	CEO
Department:	Campaigns
Email address:	lizzie@now-u.com

Job Title of role to be advertised:	Campaigns Lead		
What we are looking for [team needs]: An organised and motivated individual with a passion for charitable causes to lead our Campaigns team, which is responsible for curating all the content available on the now-u app. Campaign content includes learning materials, actions and charitable campaigns, designed to inform people about social and environmental issues, to inspire them to get more involved with these causes and to facilitate taking charitable action.			
What they will be doing [individuals role]: Leading the campaigns team. Offers the opportunity to curate content and lead a team of 1-2 talented Campaign Researchers. The Campaigns Lead will also help shape our content strategy going forward, with the aim of engaging more people in impactful charitable action, and contribute to wider company strategy, liaising regularly with the other department leads. Key responsibilities include: - Running fortnightly meetings - Guiding the Campaigns team in the regular curation of new content - Quality checking content and supporting upload process - Creating a Campaigns calendar, incorporating the suggestions of charity partners - Attending fortnightly meetings with the department leads to discuss progress and strategy			
Qualification/Experience	Level of experience Student/Graduate/Entry/mid/senior	Essential	Desirable
Research experience	Mid	x	
Leadership experience	Entry		x
Digital campaigns experience	Entry		x
Charity campaigns experience	Entry		x



Availability [hours per week]:	At least 5-6 hours per week
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