

Bowel Cancer UK's Values	Values in Action
<p>Caring</p> <p>Patient and Community Focused</p>	<ul style="list-style-type: none"> • We focus on the needs of our own communities, internal and external stakeholders • We make a positive difference to our patients and their families, providing expert care and advice • We work to make a long term difference to patient care and solutions
<p>Ambitious</p> <p>Ambitious and Determined</p>	<ul style="list-style-type: none"> • We face into challenges • We set ambitious goals • We encourage development and growth • We find innovative solutions and new ways of achieving
<p>Supportive</p> <p>Compassionate and Human</p>	<ul style="list-style-type: none"> • We consider others and their circumstances in the way that we behave and communicate • We are empathetic and caring
<p>Expert</p> <p>Expert and Evidence-Based</p>	<ul style="list-style-type: none"> • We are curious • We focus on evidence-based research • We are leaders in our subject area • We excel at what we do • We keep our fingers on the pulse to remain current, and at the forefront of bowel cancer support
<p>Open</p> <p>Welcoming and Inclusive</p>	<ul style="list-style-type: none"> • We welcome and celebrate differences • We encourage people to feel they can be their authentic selves at work • We all do our part to make sure that everyone feels included • We are fair, open and transparent in our processes