

Role Profile

Details	
Job Title:	Artworker
Job Grade:	Officer
Reports to:	Creative Manager (Marketing)
Based in:	Harrogate – with some flexibility to work from home
Hours:	Full time, 37 hours
Overall purpose	
<p>The Artworker plays a vital role in delivering high-quality brand assets as well as online and offline campaigns that raise awareness of the Yorkshire Cancer Research brand, supporter acquisition and engagement.</p> <p>Working within the charity’s marketing team, this creative role focuses on applying the charity’s visual brand guidelines to a range of creative applications, having a keen eye for detail and a passion for crafting channel-ready visuals.</p>	
Key responsibilities	
<p>The Artworker works hand-in-hand with the Creative Manager and Graphic Designer and plays a key role in producing high-quality artwork to support the charity’s brand and communications, fundraising, retail and other teams across the charity. This includes:</p> <ul style="list-style-type: none"> • Developing artwork for a range of applications including, for example, brochures, reports, social media graphics, digital assets, event materials, posters etc. • Working with and applying the charity’s brand guidelines to create on-brand artwork, gaining and documenting relevant approvals, producing final artwork and supplying this to colleagues / external suppliers as required to meet campaign deadlines. • Collaborating with the Creative Manager / Graphic Designer to schedule and manage artwork priorities, ensuring assets are delivered on time and in line with marketing brief requirements. <p>You will handle imagery and copy with strong attention to detail while producing high-quality, channel-ready artwork across multiple media formats. Maintaining the integrity of our brand guidelines throughout all finished work is essential. The role requires the ability to manage several projects simultaneously and meet deadlines consistently.</p> <ul style="list-style-type: none"> • Responsible for implementation of brand guidelines across multiple channels • Support the continuous development of our brand guidelines and assets to ensure they are fit for purpose across all channels • Receive briefs, ensure understanding of these and adherence to guidelines. • Support the Creative Manager to deliver the charity’s creative needs effectively and collaboratively. 	

You will be responsible for technically checking artwork, ensuring it is suitable for final production by considering cutter guides, colour proofing, print preparation, and supplier specifications. All jobs must be stored and filed correctly on the network in line with charity policies and processes. This includes:

- Identifying any potential issues, talking to suppliers to find possible solutions.
- Collaborating with the Marketing team to ensure technical specifications are taken into consideration when planning and managing campaigns.
- Supporting the Marketing team with technical expertise, for example, in the selection of new suppliers.

Under the leadership and guidance of the Creative Manager, the artworker works closely with colleagues across the charity on artwork briefs, collaborating to develop print- and digital-ready files that bring campaign objectives to life for our target audience(s).

- The role is focused on the delivery of creative / artwork assets, supporting the Creative Manager to fulfil marketing briefs from across the charity.
- Your work will span marketing and brand campaigns, internal communications, fundraising initiatives, in-store point of sale (POS), charity communications, digital and other creative outputs.

This role will also proactively contribute to the Marketing Operations team and wider charity, contributing to team meetings, adhering to charity policies (including GDPR, for example, ensuring images used in artwork have consent) and taking on other duties and responsibilities commensurate with the role.

Qualifications

- A degree or qualification in a related field is desirable but not required.
- Demonstrable evidence of continuing professional development

Knowledge and experience

- **Expert knowledge of Adobe Creative Cloud**, especially InDesign, Illustrator, Photoshop, and Acrobat.
- **Strong understanding of print production**, including colour management, spot colours, die-cuts, finishes, and pre-press requirements.
- **Digital artwork skills**, such as preparing assets for web, social, and email.
- **Exceptional attention to detail** and ability to spot layout, spacing, or typographic issues.

- **Excellent design sense**, with an understanding of layout, hierarchy, and composition.
- **Experience in a studio**, agency, or in-house creative team.
- **Background in graphic design**, visual communication, or similar discipline.
- **A strong portfolio** demonstrating clean, accurate artwork and technical proficiency.

Skills and abilities

- Detail focused with an eye for getting the kerning right and the leading perfect.
- Ability to work precisely, consistently and to have excellent technical execution.
- Ability to turn design concepts into accurate, print-ready or digital-ready artwork.
- Strong technical production skills with an eye for detail and the ability to ensure final outputs meet brand, quality, and production standards.
- Ability to work across print, digital, advertising, and brand collateral, ensuring every file is correctly formatted, colour-managed, and ready for production.
- Ability to work collaboratively across teams to deliver integrated campaigns and support broader marketing goals.
- Communication and collaboration skills, with the ability to work effectively across teams and with external partners.
- Strong organisational skills, able to manage multiple campaigns and deadlines simultaneously.
- Creative and proactive, with a passion for design and a drive to innovate and improve.
- A positive and energetic 'can do' attitude

Other requirements

- A willingness to complete our pre-employment checks (to be undertaken once the role is offered and accepted) which include:
 - A check on your employment history, by seeking references that cover your previous 5 years of employment and verifying any employment gaps of over 28 days
 - A check on your eligibility to work in the UK as per the Immigration, Asylum and Nationality Act 2006
 - A check on your highest educational achievement(s)
 - A check on your professional qualification(s)
 - A DBS check at the level relevant to your role.

- Satisfactory completion of a pre-employment health assessment. If needed, you will also be required to undergo a medical assessment (at the charity's expense) by a medical practitioner of the charity's choosing.

DBS Check Level

- This role requires a DBS check at basic level.

Values and Behaviours

- Passionate about the values of Yorkshire Cancer Research (see 'Our Values' below).
- Safeguarding is the responsibility of all employees who must remain aware and vigilant to potential safeguarding breaches and always report any suspicions or incidents following our internal reporting guidelines which will be shared during induction.
- Yorkshire Cancer Research operates a strict 'no smoking' policy throughout our premises, car parks and vehicles. Staff must not smoke whilst wearing charity branded clothing or whilst on duty. If the post holder chooses to, the charity will help and support them to stop completely or temporarily abstain from smoking during their working hours.

Our Values & Behaviours

Our Values

Here for Yorkshire	United by the cause	Think big and bold	Make it happen
<p>The needs of people in Yorkshire come first.</p> <p>They are at the heart of everything we do.</p>	<p>We collaborate with each other and with other organisations; united by the need to <i>Give Yorkshire More Life to Live</i>.</p>	<p>We deliver world-leading research and services.</p> <p>We dare to think differently.</p>	<p>We create and build solutions.</p> <p>We approach our work with positivity, energy and drive.</p>

Our Behaviours

	Behaviours
Here for Yorkshire	<p>The needs of people in Yorkshire come first</p> <p>Yorkshire Cancer Research exists to prevent diagnose and treat cancer in Yorkshire. The needs and interests of people in Yorkshire are at the forefront of what we do, how we think and how we act.</p> <p>People are the heart of everything we do</p> <p>When we develop new plans, projects and activities, we actively seek patient, supporter and/or customer input to inform our approach and decision-making.</p>
United by the Cause	<p>United by the need to <i>Give Yorkshire More Life to Live</i></p>

	<p>We are transparent and open in what we do and what we say, uniting to support one another in achieving our shared goals.</p> <p>We collaborate with each other and other organisations</p> <p>We work to build relationships based on trust and collaboration. We seek to understand the needs and objectives of others to establish the common ground and agree how we can work together to benefit people in Yorkshire.</p>
<p>Think Big and Bold</p>	<p>We deliver world-leading research and services</p> <p>We evaluate worldwide research and we test and we learn in order to drive the greatest advances and impact in cancer research and services. We promote a culture of continual improvement and innovation.</p> <p>We dare to think differently to Give Yorkshire More Life To Live</p> <p>We are ambitious and not afraid to try something new or difficult when it comes to achieving our goals.</p> <p>Nor are we afraid to make difficult decisions when they are in the best interests of those we exist to serve; the people of Yorkshire.</p>
<p>Making it Happen</p>	<p>We create and build solutions</p> <p>We are focused on understanding the impact of our work and the difference it is making. We ensure we are always pushing forward the achievement of our charity's vision.</p> <p>We approach our work with positivity, energy and drive</p> <p>We see every challenge as an opportunity to provide a solution.</p> <p>When it comes to preventing, diagnosis and treating cancer, we deliver pioneering solutions <i>To Give Yorkshire More Life To Live</i>.</p> <p>We pursue our goals with enthusiasm and commitment; always asking 'Can I, and can we, do more?'.</p>

YORKSHIRE CANCER RESEACH

YORKSHIRE CANCER RESEARCH

Job Applicant Privacy Notice

Data controller: Yorkshire Cancer Research (the Charity)

As part of any recruitment process, the Charity collects and processes personal data relating to job applicants. The Charity is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations.

What information does the Charity collect?

The Charity collects a range of information about you. This includes but is not limited to:

- your name, address and contact details, including email address and telephone number;
- details of your qualifications, skills, experience and employment history;
- information about your current level of remuneration, including benefit entitlements;
- whether or not you have a disability for which the organisation needs to make reasonable adjustments during the recruitment process;
- information about your entitlement to work in the UK; and
- equal opportunities monitoring information, including information about your ethnic origin, sexual orientation, health and religion or belief.

The Charity collects this information in a variety of ways. For example, data might be contained in application forms, CVs or resumes, obtained from your passport or other identity documents, or collected through interviews or other forms of assessment, including online tests.

The Charity will also collect personal data about you from third parties, such as references supplied by former employers, information from employment background check providers and information from criminal records checks. The Charity will seek information from third parties only once a job offer to you has been made and will inform you that it is doing so.

Data will be stored in a range of different places, including on your application record, in HR management systems and on other IT systems (including email).

Why does the Charity process personal data?

The Charity needs to process data to take steps at your request prior to entering into a contract with you. It also needs to process your data to enter into a contract with you.

In some cases, the Charity needs to process data to ensure that it is complying with its legal obligations. For example, it is required to check a successful applicant's eligibility to work in the UK before employment starts.

The Charity has a legitimate interest in processing personal data during the recruitment process and for keeping records of the process. Processing data from job applicants allows the Charity to manage the recruitment process, assess and confirm a candidate's suitability for employment and decide to whom to offer a job. The Charity may also need to process data from job applicants to respond to and defend against legal claims.

Where the Charity relies on legitimate interests as a reason for processing data, it has considered whether or not those interests are overridden by the rights and freedoms of employees or workers and has concluded that they are not.

The Charity processes health information if it needs to make reasonable adjustments to the recruitment process for candidates who have a disability. This is to carry out its obligations and exercise specific rights in relation to employment.

Where the Charity processes other special categories of data, such as information about ethnic origin, sexual orientation, health or religion or belief, this is for equal opportunities monitoring purposes.

The Charity is obliged to seek information about criminal convictions and offences. Where the Charity seeks this information, it does so because it is necessary for it to carry out its obligations and exercise specific rights in relation to employment.

If your application is unsuccessful, the Charity will keep your personal data on file in case there are future employment opportunities for which you may be suited. The Charity will ask for your consent before it keeps your data for this purpose, and you are free to withdraw your consent at any time.

How we use AI in the recruitment process

We use AI based tools to assist with parts of the recruitment process. The tool may:

- Review applications for matches to essential and desirable criteria
- Analyse key words, skills, qualifications or experience
- Rank or score applications
- Identify where candidates indicate they do not meet essential requirements (e.g., answering 'No' to mandatory questions) and flag such applications for filtering

If the role requires specific mandatory skills or qualifications, the AI tool may:

- Automatically flag or filter candidates who have indicated they do not meet those essential requirements
- Present filtered applications separately for review
- Recommend that such applications do not proceed

A human decision maker will remain involved at all stages of the recruitment process. We do not make final recruitment decisions based solely on AI and the recruitment team examine all AI recommendations before any application is progressed or rejected.

We use AI tools to:

- Increase consistency and fairness in screening
- Manage high volumes of applications efficiently
- Help identify applicants who meet the essential criteria for the role
- Reduce human error and unconscious bias
- Support (but not replace) human decision making

To ensure fairness and protect your rights, we apply the following safeguards to any AI assisted decisions:

- AI outputs are always reviewed by human decision makers
- All candidates may request human intervention or contest AI influenced decisions

- We regularly assess AI tools for accuracy and bias
- We maintain transparency regarding what the tools do and don't do.
- Essential criteria used for filtering are clearly set out in the job description or application form

Who has access to data?

Your information will be shared internally for the purposes of the recruitment process. This includes members of the HR and senior executive teams, interviewers involved in the recruitment process, managers in the Charity's team with the vacancy and IT staff if access to the data is necessary for the performance of their roles.

The Charity will not share your data with third parties, unless your application for employment is successful and it makes you an offer of employment. The Charity will then share your data with former employers to obtain references for you, employment background check providers to obtain necessary background checks and the Disclosure and Barring Service to obtain necessary criminal records checks.

The Charity will not transfer your data outside the United Kingdom.

How does the Charity protect data?

The Charity takes the security of your data seriously. It has internal policies and controls in place to ensure that your data is not lost, accidentally destroyed, misused or disclosed, and is not accessed except by our employees in the proper performance of their duties. The Charity has a Data Protection Policy and an ICT Acceptable Use Policy which apply to all its employees.

For how long does the Charity keep data?

If your application for employment is unsuccessful, the Charity will hold your data on file for 6 months after the end of the relevant recruitment process. If you agree to allow the organisation to keep your personal data on file, the Charity will hold your data on file for a further period of 6 months for consideration for future employment opportunities. At the end of that period or once you withdraw your consent, your data is deleted or destroyed.

If your application for employment is successful, personal data gathered during the recruitment process will be transferred to your personnel file and retained during your employment. The periods for which your data will be held will be provided to you in a new employee privacy statement.

Your rights

As a data subject, you have a number of rights. You can:

- access and obtain a copy of your data on request;
- require the Charity to change incorrect or incomplete data;
- Request human intervention in AI supported decisions;
- Contest an AI assisted decision;
- require the Charity to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing;
- object to the processing of your data where the Charity is relying on its legitimate interests as the legal ground for processing; and
- ask the Charity to stop processing data for a period if data is inaccurate or there is a dispute about whether or not your interests override the Charity's legitimate grounds for processing data.

If you would like to exercise any of these rights, please contact the Charity's Company Secretary, Joanne Mornin (joanne.mornin@ycre.org.uk)

You can make a subject access request by contacting the Company Secretary.

If you believe that the Charity has not complied with your data protection rights, you can complain to the Information Commissioner.

What if you do not provide personal data?

You are under no statutory or contractual obligation to provide data to the Charity during the recruitment process. However, if you do not provide the information, the Charity may not be able to process your application properly or at all.

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