



DIGITAL COMMUNICATIONS ASSISTANT VOLUNTEER

Another Way is growing our volunteer team! We are seeking a creative individual with a passion for science communication to help expand our digital content library. The ideal candidate will have a background in communications, journalism, design, content creation, or other related field, as well as strong writing and design skills and a genuine interest in climate science and sustainability.

The successful candidate will report to the Digital Marketing Lead. This is a fantastic opportunity to gain experience in the field of science communications and to contribute your creative skills to climate and environmental justice efforts, all while working with a grassroots, youth-led team!

ABOUT ANOTHER WAY

Founded by 16-year-old Amy Bray in 2019, Another Way is a youth-led environmental education organisation that helps people take planet-positive action. Our work centres around the belief that one individual has the power to catalyse change and that each one of us can change our lives right now, without waiting for anyone else. We educate and inspire people to take action, as well as support young people to become resilient climate leaders. Our mission is to empower people to live with kindness towards our planet, and our vision is a world in which society lives regeneratively and communities and nature thrive together.

COMMITMENT

- Remote
- Flexible working hours (no more than 10/week)
- Weekly check-in meeting with Digital Marketing Lead

ROLE & RESPONSIBILITIES

- To assist the Digital Marketing Lead in creating content to be published across Another Way's social media channels (Instagram, TikTok, YouTube Shorts, Facebook, LinkedIn)
 - *Draft 3 social media posts (visuals and captions) per week which can be developed to fit multiple platforms*
- To create content based on the latest climate and environment-related news
 - *Fact-check content and ensure good source management*

TO APPLY

We can't wait to hear from you! If you think you'd be a good fit for this role, please email olivia@another-way.org.uk with:

- Your CV
- 3-4 sentences about your background and why you are a good fit for this role
- An example of a climate or environment-related social media post you have or would like to create