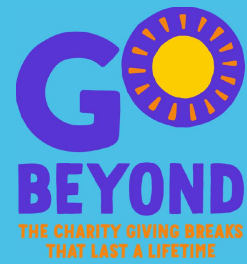


ANNUAL REVIEW AND IMPACT REPORT 2023



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INTRODUCTION FROM MICHELE FARMER, CEO, AND BARBARA PEACOCK, CHAIR OF TRUSTEES

We could hardly be prouder of what we have achieved during 2023. Just two years on from re-opening after a global pandemic, we have returned to full strength.

In 2023 more than 900 children had a break with Go Beyond and we're especially proud of how, increasingly, we have targeted our support at those who need it the most. 22% of the children we saw in 2023 live with domestic violence. 600 had been referred due to anxiety, low mood or other wellbeing concerns. This is a 900% increase compared to referrals before the pandemic. Over a third are young carers. 30 who visited our Daleside centre have a parent in prison. Our simple idea of providing a week-long break to these children to show them they are capable of more than they believe is a proven way for them to have a brighter future. Many of them have written to us telling us in their own words what a great time they've had and reassuring us we have helped them make those special memories that they will have forever.

None of it would be possible without the support of many generous individuals, trusts, and companies. We are enormously grateful. Our fundraisers have worked their socks off and people have responded. We're particularly pleased that companies and trusts have offered multi-year support, it makes such a difference to have the security to plan ahead. It's been great to see so many people getting involved in fundraising for us.

Our profile increased steadily in 2023 as we shared our insights into the challenges faced by children and families on local and national channels. To be recognised as a Telegraph Christmas Charity was the icing on the cake, generating national level coverage and helping us to build on our relationships with patrons Kate Winslet, Jenny Agutter and David Gower.

For 2024, we know there will be no shortage of demand, in fact, we already have nearly 600 children registered to join us. We'll be filling up every place as we work towards the 1,000 children that was the target of our strategy.

At the same time, we will be exploring what more we can do to enrich the breaks and extend our offer to even more children. We are working on exciting development plans for our two centres. During 2023 we made huge improvements with lots of new beds, a whole new kitchen in Cornwall, orienteering courses in both centres and many new games. In 2024 we will do even more and scope out schemes to further extend our centres.

This small but mighty charity works because it has a simple mission and a great team: amazing staff, supportive trustees and nearly 200 volunteers in this year alone. It is a privilege to be the CEO and we look forward to seeing what we can do next.

Barbara Michele

OUR YEAR IN NUMBERS



WE WELCOMED 913 CHILDREN TO GO BEYOND

4,750
beds
made

165
volunteer
weeks

3,800 hot
chocolates
made

950 roast
dinners
eaten

1,000 trips
to the
beach



WHY CHILDREN ARE REFERRED TO US

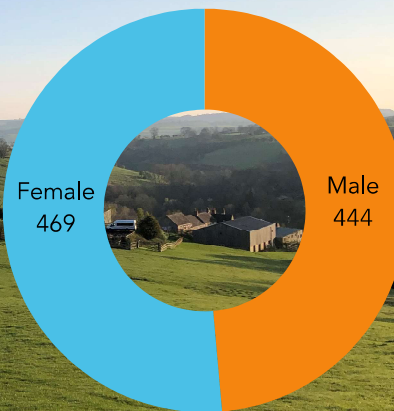
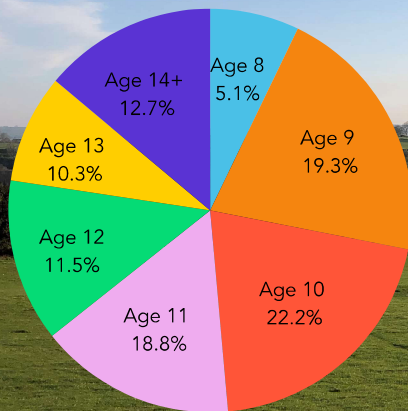
The six most common referral reasons for young people are:

- Caring Responsibilities 28%
- General anxiety 26.6%
- Domestic violence 21%
- Marital Break-up 15.6%
- Poverty 15.6%
- Bereavement 15.2%

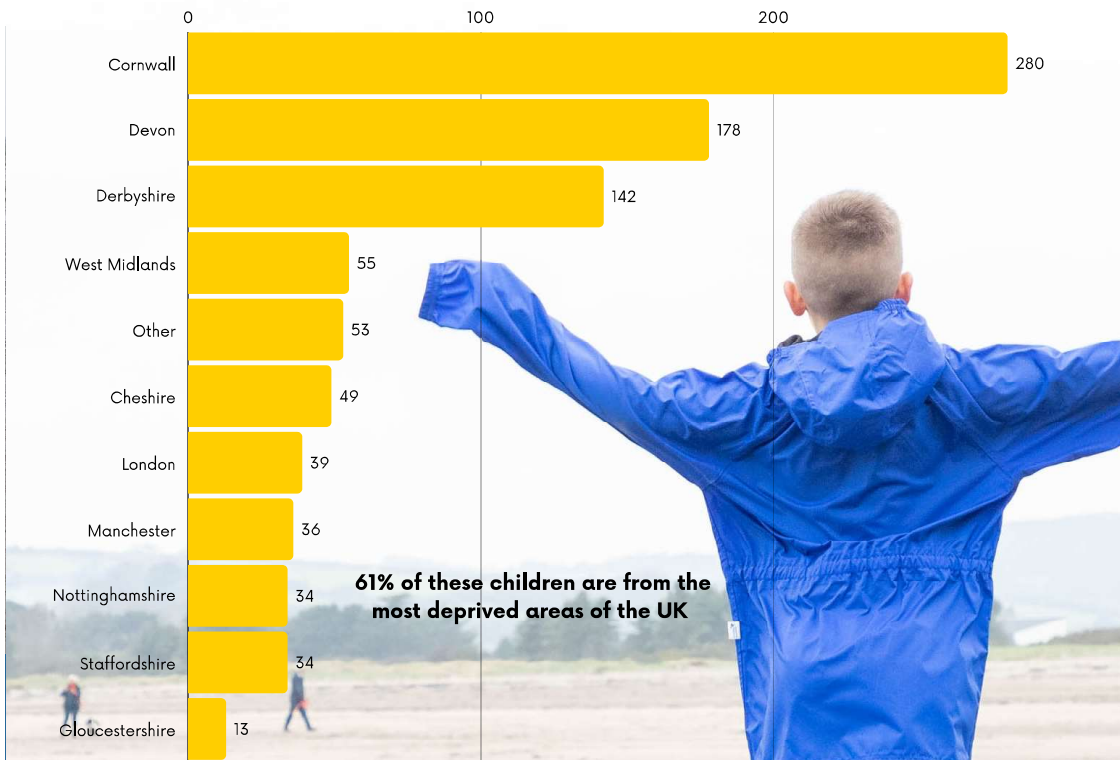
FOLLOWING A BREAK...

- 86% of children said: I like being outdoors
- 85% of children said: I enjoy what each new day brings
- 85% of children said: I can find lots of fun things to do
- 83% of children said: I've been in a good mood
- 82% of children said: I think there are many things I can be proud of

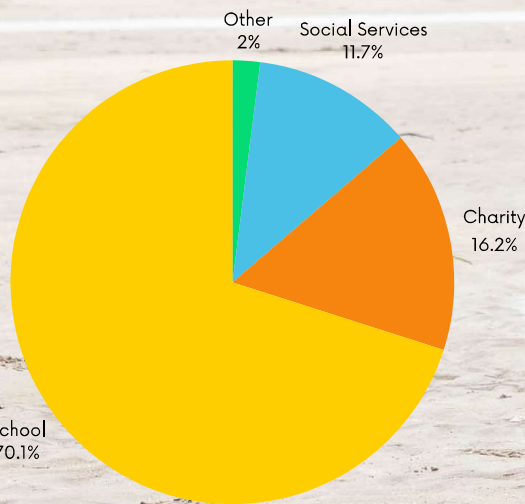
THE CHILDREN WHO CAME ON OUR BREAKS



WHERE THE CHILDREN WERE REFERRED FROM



61% of these children are from the most deprived areas of the UK



WHO REFERRED THE CHILDREN

FINANCE AND FUNDING

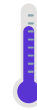


You helped us raise
£1.5 million

Each Go
Beyond break
cost
£1,108



Income from
Trusts and
Foundations
£520,226



Donations from
our Major
Donors
£407,433



Donations
received from
our supporters
£383,869



Corporate
donations raised
£165,849



Gift Aid
amounted to
£60,152



We received
£28,356
in Legacies



Duke of
Edinburgh
£2,200



Total Income
£1.5 million

FUNDRAISING HIGHLIGHTS

- Thanks to our amazing supporters our appeals raised £100,000 in 2023
- Over a third of our income was donated by Trusts and Foundations
- Wonderful people pushed themselves to their limits to fundraise on our behalf with skydives, Arctic expeditions and ultra marathons all completed
- Many companies chose to support us as their Charity of the Year donating money and time volunteering at our centres
- We were delighted to be part of the The Telegraph Christmas Appeal
- Our huge thanks go to everyone who donated toys, gifts, Easter Eggs and Christmas presents for the children
- Our patron Kate Winslet visited in November and wrote an article about her experience that appeared in The Telegraph





ALL ABOUT ELLA...

Ella* looks after her Mum who is really poorly and needs a lot of care. There is little money at home. She never gets to do the things her peers do and is constantly worrying about her Mum. She has little confidence and her self-esteem is very low.

Ella's teacher referred her to give her an opportunity to experience how good life can be, to have some fun and feel good about herself.

On arrival, she was tearful and nervous with her head down and did not want to mix with the other children. A Break Leader explained how they were there for her, promised she would have a good week and to be brave.

The next day she did not want to join in the climbing activity. Unprompted, the group started to chant her name and cheer her on. Ella climbed along the ropes, the whole team filled her with praise. The support and encouragement from the other children meant a lot to her. By Wednesday she was a completely different person, full of confidence, telling everyone jokes and laughing.

Ella left her break happy, smiling with confidence and with skills to give challenges a try, to dig deep and to be brave. Upon leaving the centre, she turned to the Leaders and said, "Thank you, I won't forget the friends I've made and the fun I've had. I never get to have fun and this has been amazing!".



www.gobeyond.org.uk

Go Beyond is a Company registered in England and Wales under Company Registration Number 03985540.
Registered Charity in England and Wales (1080953). Registered Office: Go Beyond, 2 Conduit Street, Mayfair, London, W1S 2XB

*Ella's name and some details have been changed to protect her identity.
Data is based on that collected from January – December 2023