



Trustee - Role Description

Role Title: Member of the Alike Board of Trustees

Remuneration: Expenses only

Engagement: 4-year term

Availability: Spring - Summer 2024

About Alike:

Alike is a charity with one simple mission: To end the loneliness and isolation that people impacted by cancer experience. We exist to empower our community to make meaningful connections through seamless digital experiences which help people find their sense of belonging. We were created for people impacted by cancer, by people with cancer.

Right now, three million people in the UK are living with a cancer diagnosis, and Alike aspires to bring them together, forming a community of peers with the power to support one another through some of the hardest days of their lives. Despite the fact that half of the UK population will be impacted by cancer in their lifetime - more than 80% of the people who live with it still feel isolated. This an emotional struggle that's been [proven](#) to make cancer less manageable, and it's one that Alike is uniquely positioned to combat.

Driven by our mission and inspired by the start-up mentality, we operate with agility and pace. In 2021, we launched our ground-breaking iOS and Android app as a space exclusively for the cancer community to connect. Now we're looking to scale nationwide, and we need your help to do it. Alike is the only non-for-profit organisation providing a large scale, tailored peer support platform across all ages and diagnoses, whether someone's facing a sleepless night or a lonely weekend.

Our Trustees:

Our board of trustees is essential to Alike's mission. Working as a team, they take shared responsibility for maintaining alignment between our vision, strategy and day-to-day operations. Just as importantly, they support and challenge the executive team, driving Alike's growth, inspiring new approaches, and helping us scale. Their perspective, insights, passion and collective experience is crucial to our mission as we continue combating loneliness and isolation throughout the cancer community.



"I joined Alike's board, inspired by its mission to combat the profound loneliness cancer can bring. With a personal connection to the cause, having witnessed family members be impacted by cancer, I understand the critical need for support.

I am committed to helping Alike grow and scale, ensuring it reaches those in need and continues making a groundbreaking difference in the lives of those navigating cancer. Will you join us in this vital mission?"

- Chris Clark, Trustee of Alike

Your Responsibilities:

We are looking for trustees who share our enthusiasm for Alike's mission. We want someone who can be a champion for our community, our product and our successes, who firmly believes in not only our potential and ability to improve the lives of cancer patients and survivors with our products, but to make a lasting and positive change in combating the isolation experienced by people who have cancer.

Beyond that, you would be required to collaborate on certain statutory duties (listed below), and to provide advice and guidance throughout Alike's new initiatives. The power of our board lies in a diversity of viewpoints, so your unique combination of specialist knowledge, skills and experiences is key to success in this role.

We want someone who is enthusiastic to contribute their skillset to the board and has the capacity and knowledge to engage in the shared responsibility of governance. Guiding the charity with sound evidence-based decisions. This engagement could include, but by no means is limited to, scrutinising board papers, leading meetings, chairing discussions and taking an active role in board meetings.

Time Commitment:

- Regular board meetings (6 per year)
- Additional time for sub-committee work and strategic planning
- Flexible availability for brief ad-hoc advisory calls or meetings
- Attendance at our Annual General Meeting in central London

Skills and Experience:

Essential:

- An understanding of the challenges faced by those living with cancer and the impact of emerging technology in addressing these challenges
- Excellent communication skills and a collaborative working style
- Strategic and critical thinking skills - a problem-solver with a lateral thinking style
- Familiarity with the processes behind bringing a tech product to market
- Strong financial literacy - preferably within the charity sector or a regulated industry
- An understanding of the tenets of employment law and GDPR compliance at scale - preferably within the charity sector and/or a regulated industry

Desirable:

- A demonstrable track record scaling a tech offering
- Senior leadership experience in NHS digital innovation and/or cancer care procurement, commissioning or delivery
- Familiarity with the processes behind bringing a tech product to market
- Familiarity with the NHS' adoption processes (preferably within cancer care)
- Senior leadership experience in Scaling & Transformation within the charity sector
- A fluent understanding of UK law surrounding charitable governance and structures
- Experience in activism and/or large scale social justice initiatives
- Experience in fostering an online digital community - managing long-term growth & retention



Personal Qualities:

- An understanding of Alike's core mission and values
- Flexibility, initiative, and problem-solving skills
- Passion for improving the lives of people in need
- Commitment to meetings and supporting the Alike team with your expertise
- Good independent judgement
- Someone with the ability to challenge; you won't be afraid to ask the necessary questions
- Analytical and detail orientated

In recognition of the time and effort that trustees contribute, we offer all trustees:

- Expenses to support you in the role
- Yearly training in areas such as governance and charity finance
- Networking opportunities through our extensive list of partners, donors and supporters from across the private, charity and public sectors
- An opportunity to change lives of people with cancer!

If this sounds like you, and you want to join us on our mission to bring comfort, support and community to the millions of people impacted by cancer across the UK, then we would love to hear from you. You might not necessarily tick every single box - and that's okay: if you've got the passion and you feel confident that this role is for you, please do get in touch anyway. You may still be the perfect fit.

Please apply by sending a CV and / or portfolio and cover letter to info@alike.org.uk.

Thank you!