

# Acting for Impact

“Helping more people in more ways to achieve meaningful and sustainable change”

## Acting for Impact



### VISION

An empowered and vibrant performing arts profession.

### MISSION

We engage and support actors and stage managers to thrive.

### VALUES

Kindness, integrity, inclusivity and creativity.

## 1 INCREASE REACH AND IMPACT

Reaching out and broadening our range of support to help more people in more ways.

## 2 EMPOWER THROUGH A PROACTIVE APPROACH

Providing people with the skills and support networks to foster a thriving livelihood and confidence.

## 3 ENGAGE OUR COMMUNITY

Providing community and belonging that welcomes all and champions diversity.

## 4 INCREASE OUR CAPABILITY

Being fit for purpose and increasing our resources to realise our vision.



We want members of the performing arts profession to be:

Financially secure



Connected with others



Physically and emotionally well

