

WHAT'S THE ROLE?

DESIGNER

As part of the Creative Content team in Integrated Marketing and Media, you'll create bold, engaging design that helps tell powerful stories and drive meaningful change for men affected by prostate cancer. Working collaboratively with talented colleagues, you'll develop visually strong, on-brand content across digital and print – using creativity and attention to detail to inspire audiences and bring our work to life.

IN THIS ROLE YOU'LL...

- Turn briefs and ideas into clear, compelling design solutions, working closely with product owners and stakeholders to shape the right creative approach from the outset
- Provide exceptional design work across a variety of digital and print projects, and all our areas of work
- Produce creative assets that are aligned to our visual brand identity
- Create new concepts and creative which feel fresh and exciting
- Prioritise projects and manage schedules and your own workload in response to organisational needs
- Provide creative guidance to staff and external partners/supporters in the visual representation of our brand and identity
- Support the development of effective systems and process for briefing, testing and evaluating design work
- Develop projects and engaging content across our whole range of media channels (from initial conceptual stages) meeting the needs of our audiences
- Develop and maintain effective working relationships with external contractors, printers, designers, editors and photographers
- Role model our values and behaviours in line with the code of conduct
- Act as a charity ambassador at all times
- Active and dedicated member of the communications department, collaborating across the department and with the wider organisation
- Actively supports our commitment to equity, diversity, inclusion and allyship

WHO YOU ARE...

- Demonstrable experience working in the design industry (supported by a portfolio).
- Relevant academic/professional qualification or equivalent professional/practical experience
- Proven experience of leading complex print and digital design projects that span team boundaries from concept through to delivery

- Extensive and up-to-date knowledge and experience of using Adobe Creative Cloud – including Photoshop, Illustrator and InDesign
- Experience of planning and prioritising demanding workloads and of working under pressure to meet strict deadlines
- Passion, enthusiasm, and willingness to be flexible and collaborative in achieving targets and outcomes
- Basic motion graphics skills and/or experience using Adobe Animate and After Effects.
- Experience briefing and supervising external agencies and/or suppliers
- Experience of directing photoshoots and advising on brand application
- Experience and knowledge of the principles of brand management
- Excellent organisational skills – able to calmly manage proactive and reactive projects simultaneously with a solutions-focussed, agile mindset to resolve issues in a timely manner
- An excellent communicator – who's confident and credible building trusted at senior levels and with external stakeholders capable of presenting ideas to staff and external partners at all levels
- A strong collaborator who will engage key stakeholders across the organisation
- Working knowledge of standard IT packages including Microsoft Word, Excel and PowerPoint

YOUR ROLE: THE NUTS AND BOLTS

Your line manager:

Senior Designer

Job level:

Band 2B

Contract:

Permanent and Fixed Term

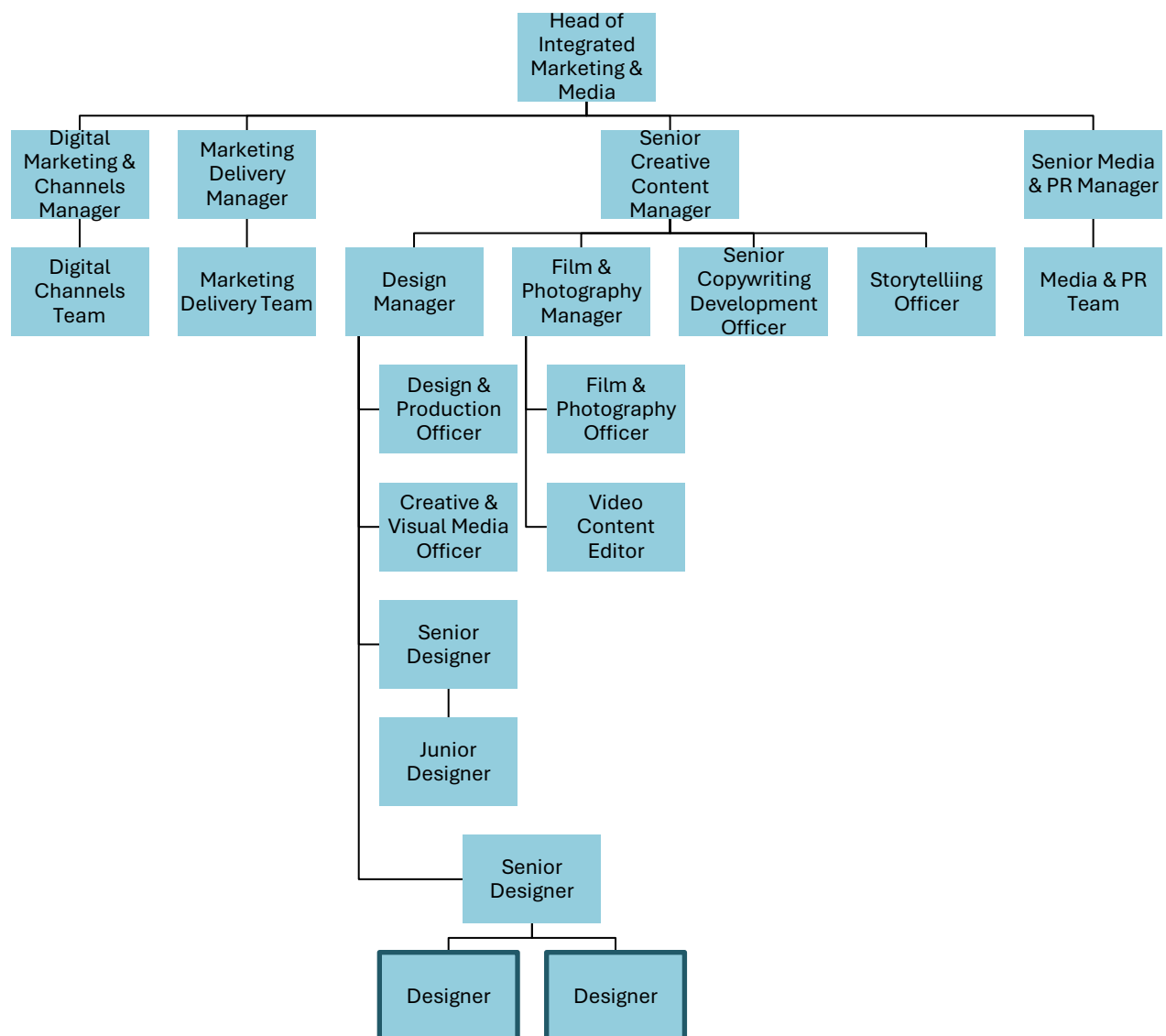
Hours:

Full time; 37.5 hours per week We're happy to consider requests for flexible and part-time working on hiring.

Location:

Hybrid working a combination of remote and in-person working at our London Bridge office. You'll need to be in the office a minimum of four days a month in line with our Hybrid Working Policy, a specific number of days is set out in your team agreement. We may need you to come in for specific meetings.

WHERE DOES MY ROLE FIT IN THE ORGANISATION?

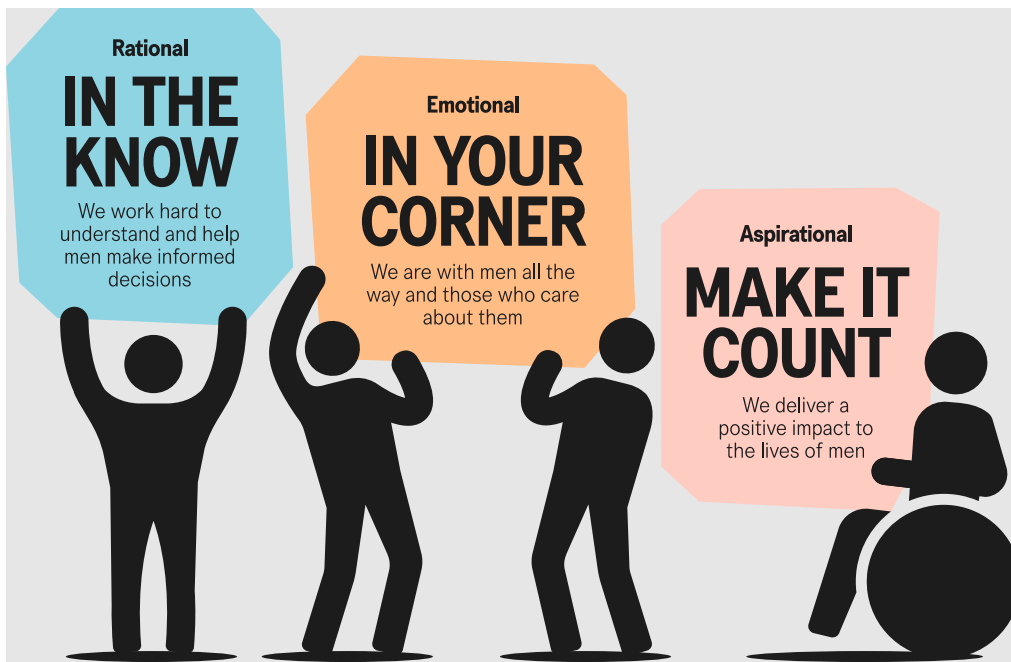


OUR CULTURE

VALUES AND BEHAVIOURS

Our values and behaviours help us make decisions, work together and guide the sorts of conversations we have on a day-to-day basis. They underpin our brand identity and give us a shared understanding of who we are and how we work together to create positive change, every day.

OUR VALUES



OUR BEHAVIOURS

RATIONAL	EMOTIONAL	ASPIRATIONAL
<p>GENEROUS WITH KNOWLEDGE Switched on and well-connected, we share our expertise and make informed decisions.</p>	<p>GOT YOUR BACK Unembarrassed and reassuring, we listen, understand and stand up for those in need.</p>	<p>DO WHAT MATTERS Impossible to ignore, we focus on what matters to drive results and maximise our impact.</p>
<p>NATURALLY CURIOUS Constantly learning and hungry for knowledge, we challenge and push for answers.</p>	<p>OPEN TO ALL Inclusive and open-minded, we recognise everyone is unique and embrace different perspectives.</p>	<p>NEVER SETTLE Fired up and determined to make a difference in everything we do – and driven to give our best.</p>