

## Trustee – Fundraising Representative

As a registered charity, our governance and overall leadership rests with our Board of Trustees, who work alongside the Chief Executive and Director team. While membership of the Board is voluntary, and without remuneration (reasonable expenses are paid) it is a highly rewarding experience where Trustees contribute actively and take significant responsibility for the governance and strategic direction of our organisation. Those already in this role find it extremely fulfilling and are a vital part of the Marwell family. With exciting times ahead, we are looking to complement our existing Board of Trustees with a suitably experienced and highly qualified Fundraising professional.

In addition to the generic responsibilities and skills required of Board members, Marwell requires someone who can demonstrate extensive charitable fundraising expertise, at a Director or Chief Executive level. Ideally, they will have relevant experience of fundraising governance, major giving, and large-scale capital appeals.

This role, like many Board appointments, is non-executive but critical in our overall governance, leadership and understanding of best practice.

We need you to be able to devote time for four Board meetings a year, and attend and support appropriate sub-committee meetings, which are held during the day.

For further information about this role, please view the full role profile below.

If you believe you meet the requirements of this role, and would like to apply, we would love to hear from you. Please email your CV and accompanying letter outlining why you believe you would be suitable for this role to the Marwell HR Department, by emailing to [HRAdmin@marwell.org.uk](mailto:HRAdmin@marwell.org.uk) by 29 March 2024.

Potential first stage interviews: Week Commencing 15 & 22 April 2024

Potential second stage interviews: Week Commencing 29 April & 06 May 2024

## Trustee – Fundraising Representative Profile

**Role title:** Trustee

**Location:** Marwell Wildlife

**Reports to:** Chair of the Board of Trustees

### Background

Marwell Wildlife is an internationally respected charity committed to the conservation of wildlife and other natural resources. We work both overseas and here, in the UK, as part of a wide portfolio of conservation, science, education and tourism activities. Whether it is restoring desert ecosystems in Tunisia, translocating and managing previously extinct-in-the-wild species like the scimitar horned oryx, mapping fragmented landscapes in Kenya, or breeding sand lizards to release in the UK, we are action orientated.

In Hampshire we are best known for running Marwell Zoo, a much loved 140-acre zoo, where we welcome around half a million guests each year, including over 40,000 school children in formalised sessions. Recently we have pioneered advances in animal welfare, developing cloud-based software to help monitor the health of our animals. We have used animal waste to produce our own energy and as a result, along with other sustainability initiatives, we were awarded the Queen's Award for Enterprise: Sustainable Development last year. It is this linkage between animals, people and our environment that holds the key to our future and Marwell's relevance and success and is illustrated in the accompanying Conservation Strategy.

All of us are now painfully aware of some of the realities of climate change and biodiversity loss, as it is now reported almost daily in the media and witnessed in our own experiences. More recently the pandemic has reminded us of the severity and risk of zoonotic disease. While these crises are rooted in the disconnect between people and nature, progressive zoos like Marwell seek to bridge that divide, and to help celebrate and restore the natural world for the benefit of society. We actively promote the value of nature and the solutions it offers for life and wellbeing, by telling our story, sharing the results of our work, and using our zoo as a place of great enjoyment and learning.

## The Trustee Role

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## Main Duties

### **Role-specific**

- To champion fundraising at Board level.
- To work with the Board, CEO, Directors and senior leadership to embed a culture of fundraising throughout the organisation.
- To provide strategic overview and advise the Board on fundraising governance, compliance and regulation, in support of the senior management team.
- To actively harness the energy and contacts of all trustees to support fundraising initiatives, through appropriate use of their networks, sources and their presence at fundraising and other events.
- To support the fundraising team, as appropriate, on fundraising strategy and activities.
- To support the creation of and take a leading role in a new 'Development Board'

### **General**

- Participate in supporting and regularly reviewing the strategic aims and operational progress of the organisation.
- Ensure, alongside fellow Trustees, that the policies and practices of the organisation are in keeping with its overall aims and objectives.
- Ensure, alongside fellow Trustees, that the organisation functions within the legal and financial requirements of a charitable organisation and strives to achieve best practice.
- Consider the organisation as a whole and its beneficiaries, whether as a member of the Board or any of its sub-committees.
- Reflect the organisation's vision and principles, strategy and major policies at all times.

- Adhere to the Code of Conduct at all times, particularly when exercising the functions of the Trustee, or any of its sub-committees or groups.
- Attend Board meetings and sub-committee meetings where appropriate.
- Be an active member of the Trustee body in exercising its responsibilities and functions.
- Maintain good relations with senior managerial employees.
- Take part in training sessions provided for the benefit of Trustees.
- Fulfil such other duties and assignments as may be required from time to time by the Trustee body.

## Commitment

The Board of Trustees meets 4 times per year at Marwell Zoo in Hampshire and Board meetings usually take place in the morning.

In addition to these regular Board meetings, the candidate would need to have sufficient time to:

- attend and support appropriate sub-committee meetings.
- attend an induction and occasional training at Marwell.
- study papers ahead of meetings.
- periodically meet with the Chief Executive and Director team members, as appropriate.

## Candidate

In addition to the generic responsibilities and skills required of Board members, the ideal candidate will be:

### **Skills and Experience**

- professional fundraising experience at both strategic and operational levels.
- an advocate and innovator of new technologies and non-traditional fundraising streams.
- experience of developing and leading a Development Board / Fundraising Committee, in particular in support of large-scale capital appeals.
- a proficient and confident public speaker and networker, at all levels of engagement.
- skilled in mentoring individuals, teams and facilitating change.

### **Attributes**

- A positive role model, able to provide support and advice to the professional team.
- A strong interest in, and commitment to, the vision and values of Marwell Wildlife, as well as its future development
- The ability to act, where appropriate, as an advocate and ambassador for Marwell Wildlife with governments, senior policy makers, donors, sponsors, supporters and customers.
- A kind, intuitive leader of people who values and respects the contribution and differences of our workforce

## Our Brand Values

Our brand is underpinned by four values which are intrinsic to both our outlook and behaviour. It is these values that define our approach to the development of our staff. These values represent a “tone of voice” which is a core part of our brand identity, and one which should resonate through every contact, whether with colleagues, guests, local communities or business contacts.

### Warm

‘Enthusiastic, affectionate, kind and supportive’

This is ‘how we give’ to others. Being warm means showing a genuine interest in other people. Active listening and open, positive body language are key to this. As a charity we respect diversity and cultural sensitivity and are thoughtful, nurturing and concerned about the welfare of others.

### Welcoming

‘Cheerfully receiving, bringing pleasure to those we greet’

This is ‘how we receive’ others. Being welcoming means that we are inclusive in what we do. We share our knowledge and skills with others, whilst respecting their opinions and the pressures they might face. Compassion and empathy are at the heart of this.

### Wise

‘Showing experience and good judgement’

This is how we use our expertise. We need to harness our considerable skills and knowledge in adapting and shaping our outlook. This means reflecting on our experience whilst taking the initiative and responsibility to drive forward the development of our organisation, its people and our charitable objectives.

### Contemporary

‘Up to date and current, compatible and relevant to society and present thinking’

Being responsive, and open to change and new ideas will help ensure that we remain relevant to society and at the cutting edge of present-day thinking. We must constantly review what we do and have the confidence to commit to ongoing change and development.

## Further Information

For further information or assistance regarding this role, please contact Gill Jarvis, PA to the Chief Executive, on 01962 777913, or by email at [gillj@marwell.org.uk](mailto:gillj@marwell.org.uk)

Further information about Marwell Wildlife and its work, can be found on our website: [www.marwell.org.uk](http://www.marwell.org.uk)