



Bertha  
Earth

Candidate Information Pack

# Curriculum Curator

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Individually we are  
one drop,  
together we are  
an ocean.

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## About Us

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Bertha Earth is an exciting new youth-centred environmental organisation committed to co-creating a world where every child inherits a healthy, thriving planet.

Through our programmes, people and storytelling platform our mission is to grow a diverse network of young environmental leaders, storytellers and changemakers who reignite a great love for our planet.

## Our Goal

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By 2030, we aspire to have funded, trained and supported at least 10,000 Bertha Earth Ambassadors, to be working with schools across the country and to be training even more teachers every summer on our teacher training retreat so they can independently deliver the programme in their schools.

Our ambition is also to have opened our own bespoke residential nature retreat space for young people, enabling us to deliver weekly immersive environmental leadership retreats to our committed and most engaged Ambassadors.



# Our 'BE' values

As a team at Bertha Earth, we share a passion for creating a sustainable future for our planet.

We've identified our core values, which guide the way we work, behave, and reflect as a team.

We invite you to join us and contribute to these values, living them as we work together to make a positive impact on the environment and empower young people to become environmental leaders.

## BE your AUTHENTIC Self

We take time to know ourselves and reflect; We bring our best selves; We are honest with ourselves and others

## BE KIND

We seek to understand; We support ourselves and others; We create a supportive environment

## BE ACCOUNTABLE

We show up, present and engaged; We walk our talk and do what we say we will do; We own our role and responsibilities

## BE BOLD and Push Boundaries

We are open and curious; We are courageous; We fail forwards - and are okay with making mistakes

## BE INCLUSIVE

We constantly strive to build an inclusive environment; We seek and welcome diversity; I matter, you matter



# The 3 Core Pillars of Bertha Earth:

## BE Stories

An online storytelling space driven by our young people, partners and team to inspire, amplify and educate our community and beyond, in a way that moves people to take action and respond to what is happening environmentally.

## BE Ambassadors

A diverse network of young environmental leaders, storytellers and change makers who are committed to protecting, nurturing and celebrating our planet.

## BE Schools

A network of engaged and passionate teachers, championing, growing and eventually delivering the BE ambassadors programme in their school and community.



## Our commitments

As an organisation, we are consistently working to achieve equality of opportunity in all employment policies and practices, eliminate all forms of discrimination and are committed to upholding excellent employment practices.

We strive to ensure all members of the Bertha Earth team feel respected, valued, and able to achieve their potential regardless of age, disability, race, gender reassignment, pregnancy and maternity, religion or belief/ non-belief, sex, sexual orientation, marriage and civil partnership, or membership/non-membership of a trade union.

We are also committed to safeguarding and promoting the welfare of children, young people, and vulnerable adults and expect all staff and postholders to share this commitment.

Everyone in our team has different skills, ideas and experiences. Bringing together diverse voices and experiences not only benefits our team but, we believe, also allows us to create an inclusive environment that's great to work in.

**We welcome applications from everyone who meets the role criteria, and strongly encourage individuals to apply who have a disability, impairment or health condition or identify as a member of a minority ethnic group within the UK.**



# The Role

## Background

This Autumn, we are building on the success of our first three waves of Ambassadors programmes to work with over 400 young people in sixteen state schools within the London area.

This will enable us to test the design and sustainability of our programme further before opening it up to young people and schools across the UK.

See more about this year's programme [here](#).

## Details of the role

We are hiring someone who is excited to see how far we can develop and deepen the narrative of environmental education in schools and is bold enough to follow through.

A dynamic and experienced professional who loves designing innovative and authentic experiences for young people that are curious about what we do at Bertha Earth, care about the future of our planet and are committed to going on this one-year journey with their school and us.

The Curriculum Curator will be committed to gathering truly diverse thought and pedagogical insight, bringing people and ideas together into a robust curriculum design. They will work closely with key team members to ensure our curriculum and content are exciting, ambitious, inclusive and relevant for the young people we work with.

This flexible role can be shaped in conversation with the successful candidate but must include holding a regular fortnightly curriculum working group at an agreed regular time. Tuesdays and Thursdays are preferred.

## Working Pattern

Initially, a fixed-term, 6-month contract working 2-3 days a week, with progression opportunities, including the opportunity for permanent roles within the organisation.

# Role Responsibilities

## Projects:

Spearhead the design of a strong, values-driven, and age-appropriate curriculum that sits across all our programmes. Champion this within the organisation, ensuring it is the iterative and collaborative beating heart of our programmes. Ensure it encompasses our five key pillars of environmental leadership, activism, storytelling, nature connection and self-care.

- Lead content review meetings with our facilitators and delivery partners to get the best from people, capturing learnings from delivery for future curriculum design.
- Ensure the voices of young people are brought into our design and review process meaningfully and authentically.
- Foster healthy debate within a curriculum working group of content partners and bring in freelance experts to foster new ideas and diversity of thought.
- Support the development of an exciting and robust theory of change.
- Lead the design of strong, clear, engaging session plans for the young people on the Ambassador programme, which can be easily understood and consistently interpreted by other facilitators. This could later also include supporting content design for a teacher-training programme.

## Safeguarding

- Adhere to best practice safeguarding standards, including individual school processes where relevant.
- Support organisational responsibility for safeguarding and planning for safe programmes.



# Person Specification

## Essential Knowledge and Experience

- Able to create welcoming and inclusive spaces for young people from different backgrounds
- Have a deep understanding of the environment and environmental issues
- Have worked directly with young people connecting with the environment and storytelling or activism
- Designed engaging concurrent sessions that run over a number of weeks

## Desirable Knowledge and Experience

- Black book of networks of people or organisations working in the environmental education sector
- Participation in campaigning or activism
- Understanding of current school curriculum and pedagogy
- Experience working with or within schools

## Skills & Personal Attributes

- Really able to work with others, listen, bring the best out of people and collaborate in co-creating the next iteration of our programme.
- Able to design fresh, interactive and engaging sessions for young people, particularly in the environmental space, weaving the themes and power of storytelling as a means to bring about change.
- Able to challenge the norm and be bold in the areas it is needed
- Able to design welcoming and inclusive spaces for young people from different backgrounds
- Understand safeguarding and how to maintain a safe environment
- Able to tell great stories and capture the imagination of young people in person
- Strong passion for the planet and impact storytelling
- Positive and energetic approach towards work
- Dedicated attention to detail, including high standards of presentation
- Effective self-motivator, able to work independently and productively on tasks
- Celebrate diversity in all its forms

# How To Apply

Details of the recruitment process can be found [here](#).

So we can support you in bringing your best self during the application or interview process, please contact us at [recruitment@berthaearth.com](mailto:recruitment@berthaearth.com) if you would like advice or to discuss reasonable adjustments.

All candidates will be notified by Friday, 1st October at the latest if their initial application has been successful.

Unfortunately, we cannot provide individual feedback at the first stage.


## Location

To fulfil the requirements of this role, there may be occasional in-person touchpoints with the team in our London office or partner schools; the ability and desire to travel to these is paramount.

There may also be occasional travel outside of London, for which reasonable travel and accommodation expenses will be reimbursed.

## Role Requirements

- This post is subject to an enhanced DBS check with Bertha Earth and is exempt from the Rehabilitation of Offenders Act 1974
- We require two references, one from your current or most recent employer and another (if you have worked with young people that must be included)
- Strong, reliable Wi-Fi connection whilst working from home
- You will be required to agree to and sign our code of conduct
- You must have the right to work in the UK

A young person with short dark hair and blue-rimmed glasses is shown in profile, wearing a bright green shirt. They are gently holding a white lamb against their chest. The background is a solid blue color.

Imagine what thousands  
of young people  
with the right support,  
could do to make  
the world  
a better place...