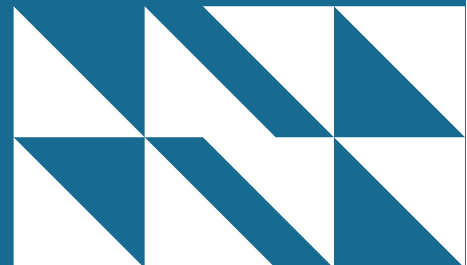




Global Health  
Partnerships  
FORMERLY THET

# We're hiring!

 **JOB PACK**



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Thanks for your interest in working at Global Health  
Partnerships (GHP).

This job pack provides you with everything you need to know  
to apply for this role and what it means to work at GHP.

**COMMUNICATIONS MANAGER**



## JOIN OUR TEAM!

The Communications Manager leads and oversees Global Health Partnerships' (formerly Tropical Health and Education Trust) communications function. This is an exciting role with lots of autonomy.

You'll be a strategic communications whizz with a flair for creative storytelling, a sharp mind and pen for impactful strategy and messaging, and a focus on efficient planning and execution. You will have a passion for and background in international health or international development.

### **About Global Health Partnerships (GHP)**

GHP is a global health charity working in partnership with governments, health institutions, and international bodies to train health workers and strengthen health systems across 31 countries.

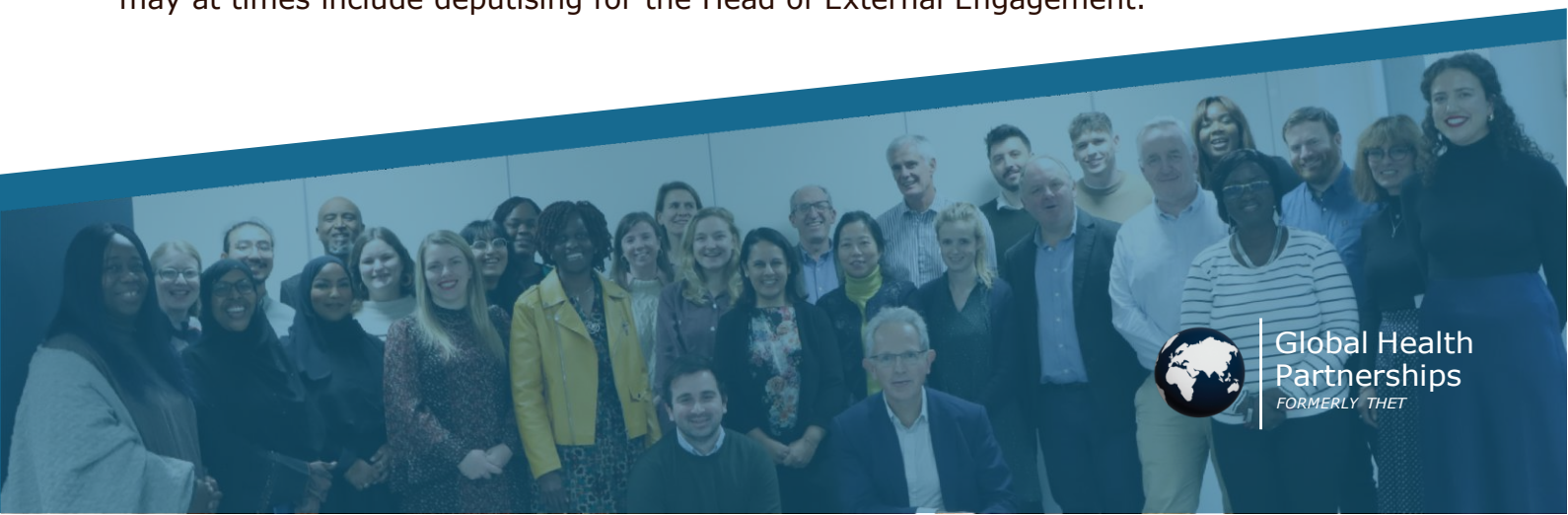
We do this through grants management and capacity building, alongside research, convening and advocacy towards the goal of Universal Health Coverage. At the centre of our approach, is the model of Health Partnerships, long-term relationships between UK and LMIC health institutions, which improve health services through the reciprocal exchange of skills, knowledge, and experience.

At the heart of our work is the vision of a world where everyone has access to healthcare.

Find out more at [thet.org](https://thet.org)

### **The Team**

You'll be part of a cross-functional External Engagement team with a remit spanning communications, events, advocacy, and our Experts-in-Our Midst programme. This role may at times include deputising for the Head of External Engagement.



# OUR VALUES

1



**Partnering through collaboration**

2



**Partnering with respect**

3



**Partnering with integrity**

4



**Partnering through learning**

## WHY GHP?

# Here are three things to be excited about:

- You'll be leading communications for a range of flagship projects working with global partners, from the Commonwealth Partnerships for Antimicrobial Stewardship to the Health Equity for All Advocacy Campaign.
- Following our recent renaming, you'll play a critical role in updating our brand, reflecting GHP's commitment to continually growing and adapting to the changing global health and international development landscape.
- You'll be joining a friendly, dynamic cross-functional External Engagement Team with a strong focus on collaboration and learning, within an exciting growing organisation.





## JOB SPECIFICATION

Hours	37.5 hours per week
Reports to	Head of External Engagement
Line Management	Line management will include direct report/s and dotted line report/s.
Location	Hybrid, with frequent travel required to London
Salary	In the range of £42,396 to £48,260
Length of contract	Permanent



## KEY RESPONSIBILITIES

### **1. Strategic communications and planning**

- Lead GHP's communications planning, working across the External Engagement Team, Programmes, and Evidence and Impact team and country offices, to track and coordinate all communications activities including website, media, and social media.
- Develop and deliver an annual communications strategy that aligns to GHP's strategic plan while managing competing timelines, and scheduling and delivering external communications products with the team.
- Support GHP's advocacy engagement plans, ensuring key policy and campaign messages reach stakeholders in government, the private sector and civil society.
- High-level representation -engage externally with key partners and at relevant conferences and meetings.





# KEY RESPONSIBILITIES

## **2. Project and country communications**

- ◆ Lead communications for GHP's flagship programmes of work.
- ◆ Support communications at the country office level, working with GHP's Country Directors to develop targeted communications plans and messaging.

## **3. Design and brand**

- ◆ Manage GHP's institutional brand which is evolving since the recent renaming, ensuring all external communications products are on-brand and consistent, with a potential full rebrand of Global Health Partnerships.
- ◆ Develop GHP's messaging framework, ensuring a coherent and powerful GHP voice.
- ◆ Develop and evolve brand guidance and assets for teams, partners, grant holders and supporters to make the charity as accessible and engaging as possible.

## **4. Digital**

- ◆ Oversee and contribute to delivery of GHP social media (which is managed day-to-day by the Digital Marketing Coordinator), developing an institutional social media strategy and driving flagship social media campaigns.
- ◆ Work with the digital function to ensure high quality, SEO-optimised content across the GHP website (this is also managed day-to-day by the Digital Marketing Coordinator).

## **5. Editorial, content and publications**

- ◆ Oversee and coordinate the production of all GHP reports and publications. Work with the team to ensure publications are strategic and high quality (supported on design and production by the Digital Marketing Coordinator).
- ◆ Develop, write, and edit compelling content on GHP and the global health partnerships community. This content includes blog posts, multimedia storytelling, and newsletter content, tailored for specific audiences including health partnerships, government, the private sector, and civil society.





# KEY RESPONSIBILITIES

## **6. Media**

- ♦ Lead the charity's press office function, responding to relevant news and building relationships with key journalists.
- ♦ Work with GHP's PR agency to create and deliver a proactive media strategy that raises the profile of GHP and our work and increases awareness of the critical role of health workers and the path towards universal health coverage globally.
- ♦ Manage issues and crisis communications – plans, messaging, FAQs, media training.
- ♦ Support key spokespeople including the Chief Executive with media briefings and key messaging.

## **7. Internal communications**

- ♦ Work with other departments to contribute to the development of GHP's internal communications, helping facilitate and foster a culture of openness.
- ♦ Enable a culture of working better together by listening to internal communications needs across GHP and contributing to solutions to address them.

## **8. Management / other**

- ♦ This role may involve deputising for the Head of External Engagement, owning some cross-team areas of responsibility and supporting other priority areas of work, including comms on GHP's major conferences.
- ♦ Oversee and mentor External Engagement team staff on communications activities.
- ♦ Strengthen communications skills in the External Engagement Team, and across the organisation.
- ♦ Manage the communications budget for projects and key areas of work.





## ROLE REQUIREMENTS

Essential	Desirable
A minimum of 5 years' experience within a communications role including experience liaising with the press with successes.	Experience working on an institutional rebrand and/or website refresh
Track record of planning and executing impactful communications strategies and projects in alignment with strategic priorities.	Media contacts relevant to/in global health and international development.
Experience of developing brand awareness, profile-raising across digital and traditional channels, and using a range of techniques (web, mail, social media, PR etc).	Experience developing and embedding internal communications processes.
Demonstrable experience of strategic and successful media relations, and briefing staff/ other stakeholders for media.	
Experience of managing staff and commissioning contractors.	
A passion for global health and knowledge of the international development space with a gift for clear messaging and powerful storytelling around global health.	
A sharp mind and pen for impactful strategy and messaging, and ability to tailor to the audience.	
Highly organised and a meticulous eye for detail, with the proven ability to design and deliver high-quality communications products and publications, managing processes from inception to impact.	





# ROLE REQUIREMENTS

## Essential

The ingenuity to design strategies and practical solutions that make the most of our strengths and help us continue to punch above our weight.

The reliability, patience and tenacity required to get complex deliverables over the line, including campaigns, events and publications.

The interpersonal, communication and leadership skills to manage and mentor junior team members, upskill colleagues across the organisation and build effective working relationships with wide-ranging external stakeholders.

Strong prioritisation and organisation skills to manage various processes and pieces of work in parallel;

- A can-do, action and solution-oriented attitude
- Comfortable working independently and cohesively within a remote- first team
- The commitment, energy and enthusiasm to deliver on GHP's mission
- Knowledge of international development and the global health landscape





# COMMUNICATIONS MANAGER

## What we offer:

Salary £42,396 to £48,260 (dependent on experience)

- Flexible working hours.
- Remote working arrangements. This role should be within commutable distance to London as the post-holder is expected to be in London on average 4 times a month, sometimes more, for events and meetings.
- 25 days annual leave plus three days off between Christmas and New Year. Annual learning and development allowance.
- Employee Assistance Programme
- 5% employer pension contribution when an employee contributes 3%. Cycle to work scheme.

## How to apply:

To apply for this role please follow this link: <https://hr.breathehr.com/v/communications-manager-39138>

**The deadline for applications is midnight on Thursday 30<sup>th</sup> January 2025. Any applications received after the deadline will not be considered.**

This post is UK based. Non-EC nationals will require current and valid permission to work in the UK.



