



Job Pack - Chief Communications Officer

About TGF

The Gavins Foundation (TGF) was established in 2016 by the Gavin's family with the purpose of helping those less fortunate. Over the last 10 years the vision has sharpened to: Advancing the Christian faith and message of Jesus through supporting charitable partners and see them thrive in the locations and areas we are focusing on that have spiritual and societal need.

TGF's new strategy is to focus on the city of Sheffield where the power tools company began and the headquarters are based. After this the focus will be on the American center for growth: Chicago.

The mission of TGF is to augment the Christian charity sector in Sheffield by providing support and resource in the areas of training & equipping, celebrating & connecting and financial partnerships as required.

Internationally, TGF works with partner agencies and charities to bring positive change through Christian works, mercy ministries and encouragement, inspiring others by showing what can be achieved in communities rich in faith, drive and hope, even where resources are limited.

But what do those statements mean TGF do? We are trying to grow and invest in charitable activity where Evolution has staff: Sheffield, Quad Cities, Chicago, Shanghai and Bordeaux.

We also have ongoing relationships and projects in Malawi and Uganda through legacy connections and work with YWAM.

In Sheffield we have bold ambitions of supercharging the Christian charity sector through training, support and equipping. Furthermore our network of Eden branded community hubs offer relationship building activities and provide intentional missional opportunity to share the gospel.

In Sheffield the charity operates from both Evolution power tools headquarters in S20 and superb charity offices in Sheffield city center, S1 in collaboration with Together for Sheffield.

We also own and operate a small kingdom property portfolio across South Sheffield.

Information about the process

If you are interested in applying for the job in this application pack please send your CV and cover letter to the email in the advert by the closing date. We will get back to everyone that applies. There may be a remote first interview if there is a high level of applicants and then a final in person interview and opportunity for a tour of one of our locations.

Job Description – Chief Communications Officer

Summary

We are seeking an exceptionally talented, commercially minded Chief Communications Officer who will bring insightful strategic leadership, impactful creativity and vision to TGF's city mission programme.

Communications are crucial to the next stage of the charity's development. We need a standout candidate capable of helping to change individual lives, communities and entire cities by sharing the love of Jesus through our network of assisted charities and ministries. This work will be based in a fast-paced location-development programme of mission hubs, beginning in our home city of Sheffield, with Chicago, USA, quickly to follow. International travel will therefore be required. Both locations are foundational to our main funder, Evolution.

This is a senior appointment for someone with outstanding communications expertise gained at C-suite level as a Chief Communications Officer, or through Board-level leadership. The successful candidate will bring strong commercial communications experience, P&L responsibility, cross-functional collaboration and a clear desire to apply that expertise initially to Sheffield's Kingdom-focused mission. They will help the charity connect with individuals, communities, churches, key stakeholders—especially leaders in education—and supporters across Sheffield.

Your faith will drive you to seek this role, and you will feel called to bring a wealth of experience while joining other seasoned professionals in our Senior Leadership Team.

About the Role

The post holder will lead the development and delivery of unique, commercially credible, Bible-centric communication strategies that support the charity's vision, strategy and objectives. They will be responsible for shaping and delivering communications for TGF, its partners and its beneficiaries through traditional interpersonal communication methods, digital channels, content creation, media relations and brand development. This will help strengthen the impact of the mission hubs and their ministries as they reach across the 550,000+ people of Sheffield.

Supporting numerous local charities and ministries, and communicating across more than 100 communities, you will be expert at maximising impact as we deliver activities and events, and provide support and training to our providers.

As this is a senior leadership role within a Christian charity, there is an occupational requirement for the post holder to have a Christian faith in line with the Evangelical Alliance Statement of Faith, and to be able to support and uphold the charity's Christian mission and values.

Key Responsibilities

- Lead the development, implementation and ongoing review of a commercially focused communications strategy, including traditional interpersonal communication methods tailored to targeted communities of approximately 4,000 to 5,000 people.
- Oversee brand development, messaging and storytelling across the organisation, ensuring consistency in how the charity is represented to partners, supporters, beneficiaries and the public.
- Support and assist numerous local charities and ministries to strengthen their communications and develop optimum city-wide reach.
- Manage communications across digital platforms, content channels and media relations to increase awareness, engagement and impact.
- Work collaboratively with senior leaders to support delivery of the charity's wider strategic objectives.
- Protect and strengthen the charity's reputation through clear, effective and values-led communications.
- Develop and provide line management to the communications and design team, setting clear objectives and fostering a positive, healthy working culture.
- Monitor the effectiveness of communications activity and use insight to inform continuous improvement, with full P&L and budgetary responsibility.
- Uphold the charity's governance policies and promote a positive culture of governance as a Kingdom value.

Person Specification

Essential

- Level 6 / 7 Chartered Institute of Marketing or demonstrable industry experience.
- Educated to degree level or able to demonstrate equivalent relevant marketing / communications professional experience.
- Significant senior experience of leading effective communications in a commercial setting is essential, with evidence of bringing audience insight, brand discipline, pace, innovation and measurable impact to communications activity. Prior experience in a C-suite communications role, such as Chief Communications Officer, or in Board-level communications leadership is essential.
- Charity-sector experience is not required, although the ability and desire to bring commercial expertise into a mission-led, Kingdom-focused context is important. An understanding of, and commitment to, the Christian mission and values of TGF is essential.
- Proven leadership experience, including managing teams, delivering successful projects and building strong stakeholder relationships.
- Experience of managing significant budgets and resources effectively in a commercially disciplined environment, with the ability to demonstrate impact through successful campaigns, events, launches or comparable communications activity.
- A Christian faith is required, as this role forms part of the Senior Leadership Team of a Christian charity and carries responsibility for supporting and upholding the Christian mission and values of TGF.
- A passion for, and strong sense of calling to, urban mission and ministry, with a desire to serve communities through the work of TGF.
- A commitment to promoting unity and charitable work across different denominations, building strong relationships with a wide range of Christian partners.
- Ability to travel nationally and internationally as necessary to visit projects, partners and operations.
- A strong strategic thinker with the ability to translate organisational goals into clear communications plans.
- Excellent written and verbal communication skills, with the ability to engage a wide range of audiences.
- Approachable, professional and authoritative, with the confidence to work effectively with people from different backgrounds, experiences and world views.
- Strong organisational skills and the ability to manage multiple priorities in a fast-paced environment.
- A commitment to collaboration, high standards and the values of TGF.
- Previous experience in a charity, church or not-for-profit environment may be helpful, but is not essential.

Salary and Benefits

Salary: £75,000 + car + pension + relocation assistance.

Location: Sheffield, multi-city hub locations and a friendly, Gospel-centric S1 HQ office location, with a possible partial hybrid opportunity.

Benefits: Generous pension contribution; holiday allowance; superb faith-based work environment; guaranteed international travel; breakfast, snacks and drinks provided daily; regular team lunches; four hours per month for charitable volunteering; and an on-site wellbeing programme, including access to a personal trainer and chaplaincy.

Contract: Full-time, permanent.

How to Apply

To apply, please send your CV and a cover letter to the Charity Manager at

heather.chisem@tgf.charity

Please also contact Heather if you would like to discuss the role further.

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heather.chisem@tgf.charity

The closing date for this role is:

6th November 2026